

## Alok Mittal, CEO & Co-founder, Indifi Technologies Private Limited



With over 20 years of operational and entrepreneurial experience, Alok Mittal has an accurate knack of understanding the needs of access to Small Medium business financing in India. This is what led him to establish Indifi, a platform for enabling debt financing for small businesses.

Alok is also the **President of Digital Lenders Association of India**, an **active angel investor**, **co-founder of Indian Angel Network**, and **on the board of TiE** (The Indus Entrepreneurs) Delhi. Prior to starting Indifi, Alok setup and ran Canaan Partners' operations in India, investing in high growth technology and internet startups. Earlier, Alok co-founded JobsAhead.com, a leading web-based recruitment business in India, which was acquired by Monster.com, the global leader in online recruitment.

Before founding JobsAhead, Alok worked with Hughes software in telecom and internet technologies. Alok is a computer science graduate from IIT Delhi, and completed his MS and Management of Technology programs from UC Berkeley.

Alok is passionate about creating value through startups! He is also keenly interested in entrepreneurship development in India.