

**FIBAC 2018**  
**20<sup>th</sup> -21<sup>st</sup> August, 2018**  
**Trident, Nariman Point, Mumbai**

**Sponsorship Propositions**

**Conference Sponsor (Rs 35 Lakh) – Exclusive Slot**

- ✚ 35 complementary delegate passes for the conference
- ✚ Unique branding on the main backdrop as FICCI – IBA – Conference Partner
- ✚ 3\*2 meter complementary exhibition stall
- ✚ Two full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during tea/ coffee breaks
- ✚ Premium banner position on the home page of [www.fibac-india.com](http://www.fibac-india.com)
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Technology Sponsor (Rs 30 Lakh) – Exclusive Slot**

- ✚ 30 complementary delegate passes for the conference
- ✚ Highly visible branding on the side panels of the main backdrop
- ✚ 3\*2 meter complementary exhibition stall
- ✚ Two full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Premium banner position on the home page of [www.fibac-india.com](http://www.fibac-india.com)
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Platinum Sponsor (Rs 20 Lakh) – 2 Slots**

- ✚ 20 complementary delegate passes for the conference.
- ✚ Highly visible branding on the side panels of the main backdrop below Technology Partner
- ✚ 2\*2 meter complementary exhibition stall
- ✚ Two full page Advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Gold Sponsor (Rs 15 Lakh) – 4 Slots**

- ✚ 15 complementary delegate passes for the conference
- ✚ Highly visible branding on the side panels of the backdrop
- ✚ One full page advertisement in the conference booklet

- ✚ Corporate Literature to be included in the conference kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of Partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

#### **Documentation Package Sponsor (Rs 14 Lakh) – Exclusive Slot**

- ✚ 14 complementary delegate passes for the conference
- ✚ One full-page advertisement in the conference booklet
- ✚ Company name and logo on the conference documentation kit
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

#### **Lunch Sponsor (Rs 14 Lakh) – 1 Exclusive Slot each for Day 1 and Day 2**

- ✚ 14 complementary delegate passes for the conference
- ✚ Special panel acknowledging lunch Partnership at the venue
- ✚ Company Logo on lunch invitation card
- ✚ Company logo in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points of the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

#### **Networking Reception Sponsor (Rs 10 Lakh) – Exclusive Slot**

- ❖ 10 complementary delegate passes for the conference
- ❖ Special panel acknowledging Networking Reception partnership at the venue
- ❖ Company logo on Networking Reception Card
- ❖ Corporate Literature to be included in the conference documentation kit
- ❖ Company logo in the conference booklet
- ❖ Acknowledgement in the newspaper advertisement in a leading economic daily
- ❖ Branding panel of partners at significant points at the venue
- ❖ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

#### **Co-Sponsor (Rs. 7 Lakh) – Multiple Slots**

- ✚ 7 complementary delegate passes for the conference
- ✚ One full-page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points of the venue
- ✚ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

### **Conference Proceedings Sponsor (Rs 7 lakh) – Exclusive Slot**

- ✚ 7 complimentary delegate passes for the conference
- ✚ Structured compilation of the Summit proceedings in a DVD format including audio-video recordings of conference sessions and exhibition
- ✚ Branding of the company logo on all copies of DVD and its covers to be distributed amongst the participants, post-event
- ✚ Post-event DVD to include exclusive presentation of the Conference Proceedings Partner

### **Media Centre Partner (Rs 5 Lakhs) – Exclusive Slot**

- ✚ 5 complimentary delegate passes for the conference
- ✚ Display of company logo in the common areas
- ✚ Company logo to be printed in the conference booklet
- ✚ Company branding on all PCs/laptops available at the Media Centre
- ✚ Exclusive corporate banner at Media Centre
- ✚ Screening of corporate film/presentation/show of the company in the media centre

### **Badge & Lanyard Partner (10 Lakh) – Exclusive slot**

- ✚ 10 complementary delegate pass for the Conference
- ✚ Company logo in the conference booklet
- ✚ Exclusive display of logo and name of sponsoring company on badges for all categories- Speakers/ Panelists, Sponsors, Delegates, Organizers, Media

### **Associate Partner (Rs 4 lakh) – Multiple Slots**

- ✚ 4 complementary delegate passes for the conference
- ✚ Company logo to be printed in the conference booklet
- ✚ Branding panel of Partners at significant points at the venue

### **Advertisement for the Conference Booklet**

**Inside Front Cover – INR 1,50,000/-**

**Full Page – INR 1,00,000/-**

**Inside Back Cover – INR 1,50,000/-**

**Back Cover – INR 1,75,000/-**