

FIBAC 2018
20th -21st August, 2018
Trident, Nariman Point, Mumbai

Sponsorship Propositions

Conference Sponsor (Rs 35 Lakh) – Exclusive Slot

- ✚ 35 complementary delegate passes for the conference
- ✚ Unique branding on the main backdrop as FICCI – IBA – Conference Partner
- ✚ 3*2 meter complementary exhibition stall
- ✚ Two full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during tea/ coffee breaks
- ✚ Premium banner position on the home page of www.fibac-india.com
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Technology Sponsor (Rs 30 Lakh) – Exclusive Slot

- ✚ 30 complementary delegate passes for the conference
- ✚ Highly visible branding on the side panels of the main backdrop
- ✚ 3*2 meter complementary exhibition stall
- ✚ Two full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Premium banner position on the home page of www.fibac-india.com
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Platinum Sponsor (Rs 20 Lakh) – 2 Slots

- ✚ 20 complementary delegate passes for the conference.
- ✚ Highly visible branding on the side panels of the main backdrop below Technology Partner
- ✚ 2*2 meter complementary exhibition stall
- ✚ Two full page Advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Gold Sponsor (Rs 15 Lakh) – 4 Slots

- ✚ 15 complementary delegate passes for the conference
- ✚ Highly visible branding on the side panels of the backdrop
- ✚ One full page advertisement in the conference booklet

- ✚ Corporate Literature to be included in the conference kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of Partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Documentation Package Sponsor (Rs 14 Lakh) – Exclusive Slot

- ✚ 14 complementary delegate passes for the conference
- ✚ One full-page advertisement in the conference booklet
- ✚ Company name and logo on the conference documentation kit
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Lunch Sponsor (Rs 14 Lakh) – 1 Exclusive Slot each for Day 1 and Day 2

- ✚ 14 complementary delegate passes for the conference
- ✚ Special panel acknowledging lunch Partnership at the venue
- ✚ Company Logo on lunch invitation card
- ✚ Company logo in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points of the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Networking Reception Sponsor (Rs 10 Lakh) – Exclusive Slot

- ❖ 10 complementary delegate passes for the conference
- ❖ Special panel acknowledging Networking Reception partnership at the venue
- ❖ Company logo on Networking Reception Card
- ❖ Corporate Literature to be included in the conference documentation kit
- ❖ Company logo in the conference booklet
- ❖ Acknowledgement in the newspaper advertisement in a leading economic daily
- ❖ Branding panel of partners at significant points at the venue
- ❖ Placement of logo on www.fibac-india.com

Co-Sponsor (Rs. 7 Lakh) – Multiple Slots

- ✚ 7 complementary delegate passes for the conference
- ✚ One full-page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points of the venue
- ✚ Placement of logo on www.fibac-india.com

Conference Proceedings Sponsor (Rs 7 lakh) – Exclusive Slot

- ✚ 7 complimentary delegate passes for the conference
- ✚ Structured compilation of the Summit proceedings in a DVD format including audio-video recordings of conference sessions and exhibition
- ✚ Branding of the company logo on all copies of DVD and its covers to be distributed amongst the participants, post-event
- ✚ Post-event DVD to include exclusive presentation of the Conference Proceedings Partner

Media Centre Partner (Rs 5 Lakhs) – Exclusive Slot

- ✚ 5 complimentary delegate passes for the conference
- ✚ Display of company logo in the common areas
- ✚ Company logo to be printed in the conference booklet
- ✚ Company branding on all PCs/laptops available at the Media Centre
- ✚ Exclusive corporate banner at Media Centre
- ✚ Screening of corporate film/presentation/show of the company in the media centre

Badge & Lanyard Partner (10 Lakh) – Exclusive slot

- ✚ 10 complementary delegate pass for the Conference
- ✚ Company logo in the conference booklet
- ✚ Exclusive display of logo and name of sponsoring company on badges for all categories- Speakers/ Panelists, Sponsors, Delegates, Organizers, Media

Associate Partner (Rs 4 lakh) – Multiple Slots

- ✚ 4 complementary delegate passes for the conference
- ✚ Company logo to be printed in the conference booklet
- ✚ Branding panel of Partners at significant points at the venue

Advertisement for the Conference Booklet

Inside Front Cover – INR 1,50,000/-

Full Page – INR 1,00,000/-

Inside Back Cover – INR 1,50,000/-

Back Cover – INR 1,75,000/-