



Indian Banks' Association

**FICCI-IBA Annual Banking Conference
FIBAC 2021
22nd-23rd December 2021**

Partnership Propositions

Conference Partner (Rs 20 Lakh) – Exclusive Slot

- ✚ Unique branding on the main backdrop as Conference Partner
- ✚ 2 complementary exhibition stalls at the virtual exhibition
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during breaks (90 seconds)
- ✚ Premium banner position on the home page of www.fibac-india.com
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Technology Partner (Rs 18 Lakh) – Exclusive Slot

- ✚ Highly visible branding on the side panels of the main backdrop
- ✚ 2 complementary exhibition stalls at the virtual exhibition
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during breaks (60 seconds)
- ✚ Premium banner position on the home page of www.fibac-india.com
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Platinum Partner (Rs 15 Lakh) – 2 Slots

- ✚ Highly visible branding on the side panels of the main backdrop below Technology Partner
- ✚ 1 complementary exhibition stall at the virtual exhibition
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ AV content to be played in loop 20 seconds each along with other Principal Partners while entering the virtual platform and in main lobby area
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com

Gold Partner (Rs 12 Lakh) – 3 Slots

- ✚ Highly visible branding on the side panels of the backdrop
- ✚ Corporate literature to be included in the conference kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ AV content to be played in loop 20 seconds each along with other Principal Partners while entering the virtual platform and in main Lobby area
- ✚ Placement of logo along with a brief company profile in about 250 words on www.fibac-india.com



Silver Partner (Rs.8 Lakh) – Multiple Slots

- ✚ Highly visible branding on the side panels of the backdrop
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Placement of logo on www.fibac-india.com

Conference Proceedings Partner (Rs 8 lakh) – Exclusive Slot

- ✚ Structured compilation of the conference proceedings in a DVD format including audio-video recordings of conference sessions.
- ✚ Branding of the company logo on all copies of DVD and its covers to be distributed amongst the participants post-event
- ✚ Post-event DVD to include exclusive presentation of the Conference Proceedings Partner

Associate Partner (Rs 4 lakh) – Multiple Slots

- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Placement of logo on www.fibac-india.com

Reception Desk Partner (Rs 4 lakh) – Exclusive Slot

- ✚ Partner logo will be displayed prominently at the Information/ Reception Desk in the main Lobby, wherein all the documents can be accessed such as Conference agenda etc. and technical support chats can be initiated.
- ✚ Placement of logo on www.fibac-india.com

Virtual Exhibition Booth Space – INR 50,000 + GST

Please note that GST will be applicable as per GoI rules