

Profile: Nishant Singh - Founder & CEO, CRMNEXT (Acidaes Solutions Pvt Ltd)

Nishant Singh is the Founder & CEO of CRMNEXT, leading financial CRM software product company with presence in 19 countries across Asia, USA and Europe. A firm believer in offering great customer experience, Nishant also has several international patents to his credit including an internet bandwidth optimization technique, currently in use by many global majors.

Providing solutions to crucial areas of digital sales, marketing and customer services across Banking, Financial Services and Insurance, Nishant's leadership ensures in encompassing innovative and rightly suited solutions to accelerate organizational performance.

Nishant is an industry veteran who has spent two decades building products for global majors. With 20+ years of experience, Nishant has a stronghold in areas of technology strategy, enterprise architecture, and cross-over consulting experience. Nishant's finger on the pulse of bank's needs for a powerful CRM platform is what differentiates him in creating solutions that provide consistent customer experience at all touch points. He has advised large global banks on major transformation initiatives including business process realignment and implementing solutions that directly impact bank's revenue and profitability.

Nishant has graduated from Birla Institute of Technology, Ranchi. Before CRMNEXT, he was the CTO of qMGN Inc, New York. He values constant learning and knowledge accumulation that has led to the powerful digital CRM platform that streamlines processes especially for banks, currently undergoing a huge digital disruption.

Today, CRMNEXT has large customers in banking globally including HDFC Bank, State Bank of India, ICICI Bank, Axis Bank, IDFC Bank, National bank of Oman, BDO Unibank, Security Bank, Bank Danamon and many more. It has more than 1 million bankers using the product managing more than 1 billion customers.