



**FICCI-IBA Annual Banking Conference  
FIBAC 2021  
22<sup>nd</sup>-23<sup>rd</sup> December 2021**

**Partnership Propositions**

**Conference Partner (Rs 20 Lakh) – Exclusive Slot**

- ✚ Unique branding on the main backdrop as Conference Partner
- ✚ 2 complementary exhibition stalls at the virtual exhibition
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during breaks (90 seconds)
- ✚ Premium banner position on the home page of [www.fibac-india.com](http://www.fibac-india.com)
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Technology Partner (Rs 18 Lakh) – Exclusive Slot**

- ✚ Highly visible branding on the side panels of the main backdrop
- ✚ 2 complementary exhibition stalls at the virtual exhibition
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during breaks (60 seconds)
- ✚ Premium banner position on the home page of [www.fibac-india.com](http://www.fibac-india.com)
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Platinum Partner (Rs 15 Lakh) – 2 Slots**

- ✚ Highly visible branding on the side panels of the main backdrop below Technology Partner
- ✚ 1 complementary exhibition stall at the virtual exhibition
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ AV content to be played in loop 20 seconds each along with other Principal Partners while entering the virtual platform and in main lobby area
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Gold Partner (Rs 12 Lakh) – 3 Slots**

- ✚ Highly visible branding on the side panels of the backdrop
- ✚ Corporate literature to be included in the conference kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ AV content to be played in loop 20 seconds each along with other Principal Partners while entering the virtual platform and in main Lobby area
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)



**Silver Partner (Rs.8 Lakh) – Multiple Slots**

- ✚ Highly visible branding on the side panels of the backdrop
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily (if any)
- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

**Conference Proceedings Partner (Rs 8 lakh) – Exclusive Slot**

- ✚ Structured compilation of the conference proceedings in a DVD format including audio-video recordings of conference sessions.
- ✚ Branding of the company logo on all copies of DVD and its covers to be distributed amongst the participants post-event
- ✚ Post-event DVD to include exclusive presentation of the Conference Proceedings Partner

**Associate Partner (Rs 4 lakh) – Multiple Slots**

- ✚ Company logo in branding panel of partners at significant points at the venue
- ✚ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

**Reception Desk Partner (Rs 4 lakh) – Exclusive Slot**

- ✚ Partner logo will be displayed prominently at the Information/ Reception Desk in the main Lobby, wherein all the documents can be accessed such as Conference agenda etc. and technical support chats can be initiated.
- ✚ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

**Virtual Exhibition Booth Space – INR 50,000 + GST**

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**Please note that GST will be applicable as per GoI rules**